

eFUEL EFN, Corp. Announces Reduced Pricing for FastandEasyID.com.

TAMPA, FL, October 14, 2009 /Newswire/ - eFUEL EFN, Corp. (Pink Sheets: [EFLN](#)) eFUEL EFN, Corp. announces FastandEasyID.com will charge only \$4.99 for a Background Check. Management believes that this is the least expensive Background Check in the industry, available to the general public. Management also believes that with this Background Check price reduction, earnings should see a marked increase. Since corporate marketing started in August 2009, hits on the FastandEasyID.com website have gone from a daily average of 318 in August 2009 to a daily average of 1,658 in September 2009, an increase of over 500%. As of October 14, 2009, FastandEasyID.com has had a daily average of 2442 hits per day on its website.

About eFUEL EFN, Corp.:

eFUEL EFN, Corp., ("eFUEL") is a publicly traded company listed on Pink Sheets under the symbol EFLN. eFUEL is an internet services company offering a wide variety of products including but not limited to background screening and verification sites, including <http://www.ValiMate.com>, <http://www.VeritasID.com>, and <http://www.FastandEasyID.com>, and also <http://www.VerifiAmerica.com>, on-line dating sites <http://www.outRAGEousEncounters.com> and <http://www.PositiveLove.com>, and recently launched a new service called Easy ID, the fastest, easiest ID verification available on the internet. This product will be offered to all new members who purchase any eFUEL service. Simply enter a person's full name and birthday and the background information will be provided. This service is also available at the company's main site <http://www.eFUELstore.com> or <http://www.ValiMate.com>.

For additional Product information, go to our corporate site at <http://www.eFUELcorp.com>

Safe Harbor Statement: Certain Statements in this press release constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the company to be materially different from any future results, performances or achievements express or implied by such forward-looking statements. The forward-looking statements are subject to risks and uncertainties including, without limitation, changes in levels of competition, possible loss of customers, and the company's ability to attract and retain key personnel.

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