

eFUEL EFN, Corp. Develops iPhone Application for FastandEasyID.com

TAMPA, FL, Nov 2, 2009 - [eFUEL EFN, Corp.](http://www.eFUELcorp.com) (<http://www.eFUELcorp.com>) (Pink Sheets: EFLN) announced today that the company is developing and testing their iPhone application for FastandEasyID.com. The application developed specifically for [Apple's iPhone](#) will be available in the next several weeks. The company is also developing an iPhone Application for [RealJournal.com](#) which will be available in the near future. Currently the market size for Apple's iPhone apps is \$2.4 Billion dollars, and was \$203 Million dollars in August of 2009 with an estimated 49 Million users.

eFUEL is very pleased to be in a position to market our iPhone app for FastandEasy.com. In today's world of mobility, users can now use their iPhone to do background checks through FastandEasyID.com. People no longer have to be in front of their computer at home or in an office to use the FastandEasyID.com service.

About eFUEL EFN, Corp.:

eFUEL EFN, Corp., ("eFUEL") is a publicly traded company listed on Pink Sheets under the symbol EFLN. eFUEL is an internet services company offering a wide variety of products including but not limited to background screening and verification sites, including <http://www.ValiMate.com>, <http://www.VeritasID.com>, and <http://www.FastandEasyID.com>, and also <http://www.VerifiAmerica.com>, on-line dating sites <http://www.outRAGEousEncounters.com> and <http://www.PositiveLove.com>, and recently launched a new service called Easy ID, the fastest, easiest ID verification available on the internet. This product will be offered to all new members who purchase any eFUEL service. Simply enter a person's full name and birthday and the background information will be provided. This service is also available at the company's main site <http://www.eFUELstore.com> or <http://www.ValiMate.com>.

For additional Product information, go to our corporate site at <http://www.eFUELcorp.com>

Safe Harbor Statement: Certain Statements in this press release constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the company to be materially different from any future results, performances or achievements express or implied by such forward-looking statements. The forward-looking statements are subject to risks and uncertainties including, without limitation, changes in levels of competition, possible loss of customers, and the company's ability to attract and retain key personnel.

iPhone app market size: <http://gigaom.com/2009/08/28/the-iphone-app-market-size-debate-is-it-2-4b-a-year-or-250m-admob-responds/>

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