

eFUEL EFN, Corp. announces a Marketing and Advertising campaign for FastandEasyID.com through Time Warner Cable.

Tampa, Fla. – November 6, 2009 (GLOBE NEWSWIRE) – eFUEL EFN, Corp. (Pink Sheets: EFLN) is pleased to announce a Marketing and Advertising campaign for FastandEasyID.com through Time Warner Cable to broadcast 30 second Commercials, over a three month period, specifically designed for New York City and the surrounding Metropolitan area on the following Networks/shows: WE, Discovery, ESPN2, LMN, TNT, TRU, NY1, scheduled to begin within 20 days.

<http://www.FastandEasyID.com> provides background checks and identity verification solutions for commercial as well as retail customers. We invite you to visit our website to make sure you know who is renting/leasing your property, who is watching your children, who you are hiring, the person you are dating, or if there is something that you need to know about any person.

<http://www.FastandEasyID.com> provides Background Checks for \$4.99.

About eFUEL EFN, Corp.:

eFUEL EFN, Corp., ("eFUEL") is a publicly traded company listed on Pink Sheets under the symbol EFLN. eFUEL is an internet services company offering a wide variety of products including but not limited to background screening and verification sites, including <http://www.ValiMate.com>, <http://www.VeritasID.com>, and <http://www.FastandEasyID.com>, and also <http://www.VerifiAmerica.com>, on-line dating sites <http://www.outRAGEousEncounters.com> and <http://www.PositiveLove.com>, and recently launched a new service called Easy ID, the fastest, easiest ID verification available on the internet. This product will be offered to all new members who purchase any <http://www.eFUELstore.com> service. Simply enter a person's full name and birthday and the background information will be provided. This service is also available at the company's main site <http://www.eFUELstore.com> or <http://www.ValiMate.com>.

For additional Product information, go to our corporate site at <http://www.eFUELcorp.com>

Safe Harbor Statement: Certain Statements in this press release constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the company to be materially different from any future results, performances or achievements express or implied by such forward-looking statements. The forward-looking statements are subject to risks and uncertainties including, without limitation, changes in levels of competition, possible loss of customers, and the company's ability to attract and retain key personnel.

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