

## **eFUEL EFN, Corp. Announces Advertising Campaign to Major Universities for FastandEasyID.com and RealJournal.com**

TAMPA, FL, November 12, 2009 /Newswire/ - [eFUEL EFN, Corp.](http://www.efuelcorp.com) (<http://www.efuelcorp.com>) (Pink Sheets: EFLN), is pleased to announce an advertising campaign at several major universities for [FastandEasyID.com](http://www.FastandEasyID.com) and [RealJournal.com](http://www.RealJournal.com). A special introductory rate of ninety nine cents will be available for FastandEasyID.com, to the students, faculty and employees of Penn State, Ohio State, Michigan State, Florida State and UCLA. The advertising campaign will be conducted through university newspapers and web sites. These universities have a combined enrollment of approximately 230,000 students.

eFUEL EFN management believes that this is the least expensive Background Check in the industry that is available to the general public. Management also believes that with this Background Check price reduction, earnings as well as the service awareness of FastandEasyID.com through this campaign should see a significant increase in the coming weeks.

About eFUEL EFN, Corp.:

eFUEL EFN, Corp., ("eFUEL") is a publicly traded company listed on Pink Sheets under the symbol EFLN. eFUEL is an internet services company offering a wide variety of products including but not limited to background screening and verification sites, including <http://www.ValiMate.com>, <http://www.VeritasID.com>, and <http://www.FastandEasyID.com>, and also <http://www.VerifiAmerica.com>, on-line dating sites <http://www.outRAGEousEncounters.com> and <http://www.PositiveLove.com>, and recently launched a new service called Easy ID, the fastest, easiest ID verification available on the internet. This product will be offered to all new members who purchase any eFUEL service. Simply enter a person's full name and birthday and the background information will be provided. This service is also available at the company's main site <http://www.eFUELstore.com> or <http://www.ValiMate.com>.

For additional Product information, go to our corporate site at <http://www.eFUELcorp.com>

Safe Harbor Statement: Certain Statements in this press release constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the company to be materially different from any future results, performances or achievements express or implied by such forward-looking statements. The forward-looking statements are subject to risks and uncertainties including, without limitation, changes in levels of competition, possible loss of customers, and the company's ability to attract and retain key personnel.

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