

eFUEL EFN, Corp. is pleased to Announce the Market Introduction of its iPhone Background Checker Application

TAMPA, FL, January 20, 2010 /Newswire/ - [eFUEL EFN, Corp.](http://www.eFUELcorp.com) (<http://www.eFUELcorp.com>) (Pink Sheets: EFLN), with a market of over 80 million iPhone and iPod touch owners, management believes there is a significant market and profit potential for its new iPhone Background Checker Application and looks forward to giving millions of users the opportunity and the tools to research the people around them, from new acquaintances, new hires, co-workers, blind dates, babysitters, and much more.

Apple iTunes/iPhone will be in possession of the Background Checker application on or about January 25, 2010.

Management believes that once a customer chooses the Background Checker application and realizes how easy it is to use they will use it whenever they need background information. The Background Checker application will be free to download and allows the company to reach millions of potential customers. To the company's knowledge, this is the only iPhone application available offering an INSTANT National Criminal background check. The company intends to offer the Instant National Criminal Background searches for only 99¢.

About eFUEL EFN, Corp.:

eFUEL EFN, Corp., ("eFUEL") is a publicly traded company listed on Pink Sheets under the symbol EFLN. eFUEL is an internet services company offering a wide variety of products including but not limited to background screening and verification sites, including <http://www.ValiMate.com>, <http://www.VeritasID.com>, and <http://www.FastandEasyID.com>, and also <http://www.VerifiAmerica.com>, on-line dating sites <http://www.outRAGEousEncounters.com> and <http://www.PositiveLove.com>, and recently launched a new service called Easy ID, the fastest, easiest ID verification available on the internet. This product will be offered to all new members who purchase any eFUEL service. Simply enter a person's full name and birthday and the background information will be provided. This service is also available at the company's main site <http://www.eFUELstore.com> or <http://www.ValiMate.com>.

For additional Product information, go to our corporate site at <http://www.eFUELcorp.com>

Safe Harbor Statement: Certain Statements in this press release constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the company to be materially different from any future results, performances or achievements express or implied by such forward-looking statements. The forward-looking statements are subject to risks and uncertainties including, without limitation, changes in levels of competition, possible loss of customers, and the company's ability to attract and retain key personnel.