

eFUEL EFN, Corp. is pleased to announce the launch of RealJournal.com

TAMPA, FL -- April 28, 2009 -- eFUEL EFN, Corp. (Pink: EFUL), owner and developer of revenue-generating, internet-based assets, proudly announced today that it will be adding RealJournal.com to its already sizzling online family. Sure to get some big industry buzz, RealJournal.com is currently completing its beta testing stage and the company plans to go LIVE in the near future.

RealJournal.com is the place for real people to share their videos, especially people that are part of the eFUEL family. If you love the features of OutRAGEousEncounters.com, then this site will only increase your hunger for more. Developed to add complementary cutting-edge features that will appeal to eFUEL website members, RealJournal.com will also serve as a key source of generating revenue through sponsored advertising, banner ads and affiliate programs. One of the most advanced features will be an appointment calendar and reminder service hosted by Claire our beautiful virtual concierge. More than just a place to upload videos to share with the world, RealJournal.com is the place for friends to gather and keep in touch. RealJournal.com will allow members to keep a video journal or diary, Blogs, participate in live video chat rooms, and we have plans to expand our village to include online games, contests and a host of new features that will be announced.

With rapidly increasing membership on OutRAGEousEncounters.com, RealJournal.com is already poised to follow suit and take-off. Says, company management, "by adding a complementary site like RealJournal.com, we are further creating a unique and engaging social-networking experience that adds the added benefit of greatly increasing our revenue through another internet venue."

eFUEL EFN, Corp. has recently announced a stock buy-back program. The company has already begun the stock buy back and will announce total numbers in the near future. By buying back shares, eFUEL EFN, Corp. is showing a great deal of confidence in its products performance and its confidence for meeting or exceeding revenue projections.

About eFUEL EFN, Corp.:

eFUEL EFN, Corp., ("eFUEL") is a publicly traded company listed on OTC under the symbol EFUL. eFUEL is an internet services company offering a wide variety of products including but not limited to background screening and verification sites, including www.ValiMate.com, www.VeritasID.com, and www.FastandEasyID.com, and also www.VerifiAmerica.com, on-line dating sites www.outRAGEousEncounters.com and www.PositiveLove.com, and recently launched a new service called Easy ID, the fastest, easiest ID verification available on the Internet. This product will be offered to all new members who purchase any www.eFUELstore.com service. Simply enter a person's full name and birthday and the background information will be provided. This service is also available at the company's main site www.eFUELstore.com or www.ValiMate.com.

For additional Product information, go to our corporate site at www.eFUELcorp.com

Safe Harbor Statement:

Certain Statements in this press release constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the company to be materially different from any future results, performances or achievements express or implied by such forward-looking statements. The forward-looking statements are subject to risks and uncertainties including, without limitation, changes in levels of competition, possible loss of customers, and the company's ability to attract and retain key personnel.

For more information contact:

Investor Relations:

IR@efuelcorp.com