

**eFUEL EFN, Corp. has received a Term Sheet & Proposal from SIRIUS XM Radio, with respect to an eFUEL / Howard Stern National Advertising Campaign.**

Tampa, Fla. - June 18<sup>th</sup>, 2009 eFUEL EFN, Corp. (pink sheets EFLN, formerly EFUL)

## **Howard Stern is influence!**

Reach millions of loyal consumers on the most listened-to talk channels on SIRIUS XM Radio – Howard 100 and Howard 101!

- 4.5 million SIRIUS listeners tune-in to Howard 100 in a typical week and 3.5 listeners tune-in to Howard 101
- 22% of SIRIUS subscribers listened to Howard 100 in the past week and 16.3% listened to Howard 101
- 3.9 million SIRIUS subscribers listen to Howard 100 in a typical week and 2.9 listen to Howard 101

Howard is **THE KING OF ALL MEDIA:**

- Bestselling author of Private Parts and Miss America
- TV personality with his own InDemand Channel and countless pay-per-view specials
- Box-office success (Private Parts)
- And of course the biggest radio personality in the world!

**Howard loyalists are upscale**

- College Graduates Index: 229
- Median Income of \$85K
- Home Owner Index: 108
- Professional/Managerial Index: 173

**Howard and SIRIUS XM**

- Exclusive to SIRIUS XM Satellite Radio's nationwide audience.
- Streams Live from SIRIUS.COM
- A spot in the Stern show runs on the Howard 100 & 101 channels.

1. Pinnacle Listener Panel study 2008
2. Scarborough USA Plus 2007 Data Release 1
3. SIRIUS Proprietary Study, 2006

eFUEL EFN, Corp. will provide additional information as it becomes available regarding any kick-off date for an eFUEL EFN, Corp. advertising campaign.

About eFUEL EFN, Corp.:

eFUEL EFN, Corp., ("eFUEL") is a publicly traded company listed on Pink Sheets under the symbol EFUL. eFUEL is an internet services company offering a wide variety of products including but not limited to background screening and verification sites, including <http://www.ValiMate.com>, <http://www.VeritasID.com>, and <http://www.FastandEasyID.com>, and also <http://www.VerifiAmerica.com>, on-line dating sites <http://www.outRAGEousEncounters.com> and <http://www.PositiveLove.com>, and recently launched a new service called Easy ID, the fastest, easiest ID verification available on the Internet. This product will be offered to all new members who purchase any <http://www.eFUELstore.com> service. Simply enter a person's full name and birthday and the background information will be provided. This service is also available at the company's main site <http://www.eFUELstore.com> or <http://www.ValiMate.com>.

For additional Product information, go to our corporate site at <http://www.eFUELcorp.com>

Safe Harbor Statement: Certain Statements in this press release constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the company to be materially different from any future results, performances or achievements express or implied by such forward-looking statements. The forward-looking statements are subject to risks and uncertainties including, without limitation, changes in levels of competition, possible loss of customers, and the company's ability to attract and retain key personnel.**Contact:**

**C. J Jones,**

**C. Jones Consulting,**

**[cjones@cjonesconsulting.com](mailto:cjones@cjonesconsulting.com)**