

eFUEL EFN, Corp. Announces they have entered into negotiations with Brighthouse Cable. eFUEL EFN, Corp. has received a Term Sheet & Proposal with respect to an Advertising Campaign.

Tampa, Fla. – July 1, 2009 (GLOBE NEWSWIRE) – eFUEL EFN, Corp. announces that they have entered into negotiations with Brighthouse Cable. eFUEL EFN, Corp. has received a Term Sheet & Proposal with respect to an Advertising Campaign to be run on channels such as Entertainment Network, VH-1 Music Network, True TV, Comedy Central with John Stewart, The Oxygen Network, CNBC, and the Travel Channel. The majority of all ads would be run during prime time slots. The company expects to finalize and execute the agreement within the next several days.

eFUEL EFN, Corp. will provide additional information as it becomes available regarding any kick-off date for an eFUEL EFN, Corp. advertising campaign.

About eFUEL EFN, Corp.:

eFUEL EFN, Corp., ("eFUEL") is a publicly traded company listed on Pink Sheets under the symbol eFLN. eFUEL is an internet services company offering a wide variety of products including but not limited to background screening and verification sites, including <http://www.ValiMate.com>, <http://www.VeritasID.com>, and <http://www.FastandEasyID.com>, and also <http://www.VerifiAmerica.com>, on-line dating sites <http://www.outRAGEousEncounters.com> and <http://www.PositiveLove.com>, and recently launched a new service called Easy ID, the fastest, easiest ID verification available on the Internet. This product will be offered to all new members who purchase any <http://www.eFUELstore.com> service. Simply enter a person's full name and birthday and the background information will be provided. This service is also available at the company's main site <http://www.eFUELstore.com> or <http://www.ValiMate.com>.

For additional Product information, go to our corporate site at <http://www.eFUELcorp.com>

Safe Harbor Statement: Certain Statements in this press release constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the company to be materially different from any future results, performances or achievements express or implied by such forward-looking statements. The forward-looking statements are subject to risks and uncertainties including, without limitation, changes in levels of competition, possible loss of customers, and the company's ability to attract and retain key personnel.

Contact: AJ Jones

C. Jones Consulting

cjones@cjonesconsulting.com

(727) 771-9528