

eFUEL EFN, Corp. Announces a Major increase in hits and revenue for FastandEasyID.com Through our Comcast Spotlights

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TAMPA, FL, Aug. 17 eFUEL-EFN-FastandEasy

TAMPA, FL, Aug. 17 /PRNewswire-FirstCall/ - eFUEL EFN, Corp. (Pink Sheets: EFLN - News) is pleased to announce that the Marketing and Advertising campaign for FastandEasyID.com through Comcast Spotlight has started off as being a major success for FastandEasyID.com. We have seen a RECORD numbers of hits with an average of 510 hits per day! We are confident that our continued marketing through Comcast and other efforts we will soon be undertaking, will be bringing eFuel Corp. an increasing number of daily hits and we are very much looking forward to sharing our August revenues with shareholders during the 4TH week of September. Our investment in this advertising campaign thus far is producing revenues which are already in excess of the expense and we could not be more pleased.

About our Advertising campaign with Comcast:

Comcast is to Broadcast Four Thousand Eight Hundred Fifty-Five (4,855) 15-second Commercials, over a six-month period on the following Networks/shows: Fox Network News; TNT Network's The Closer and Law and Order; The Lifetime Network's Desperate Housewives; The USA Network's House; Court TV, Bravo, Hallmark, and the True Networks. Broadcasting will begin July 27, 2009 on the channels and Networks set forth above.

In addition, to the Television commercials, each month, eFUEL EFN, Corp. will have fifty-thousand (50,000) Banner Ads carried on Comcast.net.

About eFUEL EFN, Corp.:

eFUEL EFN, Corp., ("eFUEL") is a publicly traded company listed on Pink Sheets under the symbol EFLN. eFUEL is an internet services company offering a wide variety of products including but not limited to background screening and verification sites, including <http://www.ValiMate.com>, <http://www.VeritasID.com>, and <http://www.FastandEasyID.com>, and also <http://www.VerifiAmerica.com>, on-line dating sites <http://www.outRAGEousEncounters.com> and <http://www.PositiveLove.com>, and recently launched a new service called Easy ID, the fastest, easiest ID verification available on the Internet. This product will be offered to all new members who purchase any <http://www.eFUELstore.com> service. Simply enter a person's full name and birthday and the background information will be provided. This service is also available at the company's main site <http://http://www.eFUELstore.com> or <http://www.ValiMate.com>.

For additional Product information, go to our corporate site at <http://www.eFUELcorp.com>

Safe Harbor Statement:

Certain Statements in this press release constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the company to be materially different from any future results, performances or achievements express or implied by such forward-looking statements. The forward-looking statements are subject to risks and uncertainties including, without limitation, changes in levels of competition, possible loss of customers, and the company's ability to attract and retain key personnel.

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